

MEDIA
 BROADCAST/VIDEO
 TRADING DESK
 MOBILE/TABLET
 OUTDOOR/PRINT
 NATIVE/SOCIAL

A FILM BY BONG JOON HO

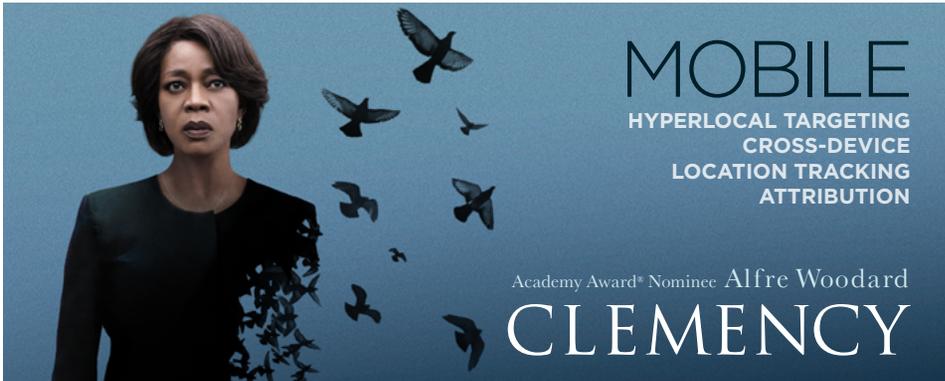
PARASITE



MOBILE
 HYPERLOCAL TARGETING
 CROSS-DEVICE
 LOCATION TRACKING
 ATTRIBUTION

Academy Award® Nominee Alfre Woodard

CLEMENCY



CREATIVE
 IN-HOUSE DESIGN STUDIO
 TV SPOTS/AV
 KEY ART DESIGN
 SALES MATERIALS
 AWARDS CAMPAIGNS

I, TONYA



**Hero.
 Icon.
 Dissenter.**

RBG

DIGITAL
 DATA CAPTURE
 PROGRAMMATIC
 CLIENT DASHBOARD
 ADVANCED ANALYTICS
 HTML5 AD DESIGN



ADVANCED TV
 ADDRESSABLE TV
 TV EVERYWHERE
 PROGRAMMATIC TV
 DYNAMIC AD INSERTION
 CONNECTED TV/OTT

NICOLAS CAGE

MANDY

A SHUDDER EXCLUSIVE



SOCIAL
 SOCIAL MEDIA
 CROSS-MEDIA ANALYTICS
 VERSION TESTING
 DATA ANALYSIS

APOLLO 11




BE THE **SMARTEST PERSON** IN THE ROOM

Our fully-integrated advanced media marketing services



ADVANCED TV

Our advanced TV team leverages the most progressive and data backed techniques to address the time-shifted, place-shifted, device-shifted reality of today's traditional and cord-cutter viewer. We also work closely with cable and satellite, set-top and console providers to build co-op strategies that click.



IN-HOUSE TRADING DESK

Our team of traders, ops analysts and data scientists apply statistical principles to secure the right ad, on the right device, at the right time, for the right price. Controlling the trade in-house means we can pivot quickly as we build and analyze datasets and save tons of money on expensive, wasteful middlemen.



HYPERLOCAL CROSS-DEVICE

We leverage proximity and location history data to reach users who frequent specific points of interest. Cross-device data then reaches these users across mobile, tablet, desktop and set-top - and household targeting activates related users. User profiles can then be populated over time.



SOCIAL MEDIA

Hundreds of projects annually and a data-backed approach means our social marketing services not only drive down cost but also integrate in compelling ways with your campaign. Our ad stack is directly connected to the platforms for robust reporting and out-of-the-box analysis.



SAWYER AD STACK

The *Sawyer Dash* is easy-to-use and elegant, with a fully transparent view of extensive campaign data and customizable, automated reports. With millions of cells of data collected into *The Sawyer Cube* every week, our data scientists and machine learning drive ultra efficiency at scale.